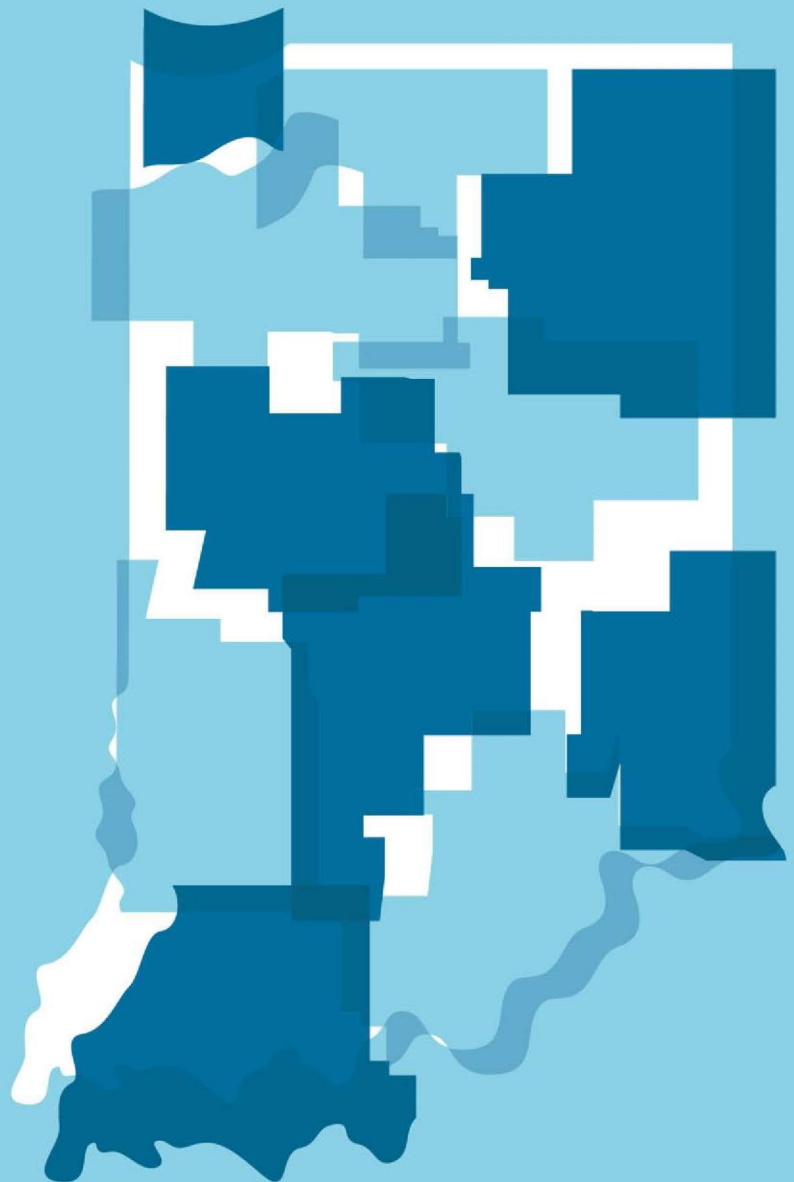


# PARTNERSHIP OPPORTUNITIES

*2023*



**Indiana  
Hospital  
Association**

*IHAconnect.org*

# Why Partner With Us?

- Our corporate sponsors and endorsed business partners gain greater visibility to an audience of c-suite executives and other decision-makers of nearly every Indiana hospital in the state (170+ members).
- As a contributor to the success of IHA, you will build brand awareness through communications that are sent to over 6,000 hospital leaders and employees as well as through our website which has 60,000+ annual visitors.
- Your support helps IHA serve the needs of all Indiana hospitals including 132 Acute Care Facilities; 35 Critical Care Access Hospitals; 23 Health Systems; 15 Free-Standing Psychiatric Hospitals; 10 Community Mental Health Centers; 7 Long-Term Acute Care Hospitals; and 7 Rehabilitation Hospitals.
- Additionally, you will gain member-only access and networking through IHA meetings as well as access to our member directory.



Facebook: 3,000+ followers



Twitter: 2,500+ followers



LinkedIn: 4,300+ followers



Cyrano Video: 20,000+ annual views



E-Newsletters: 6,000+ contacts



Website: 60,000+ visitors



Member Events: 500+ attendees



Membership: 170+ healthcare facilities

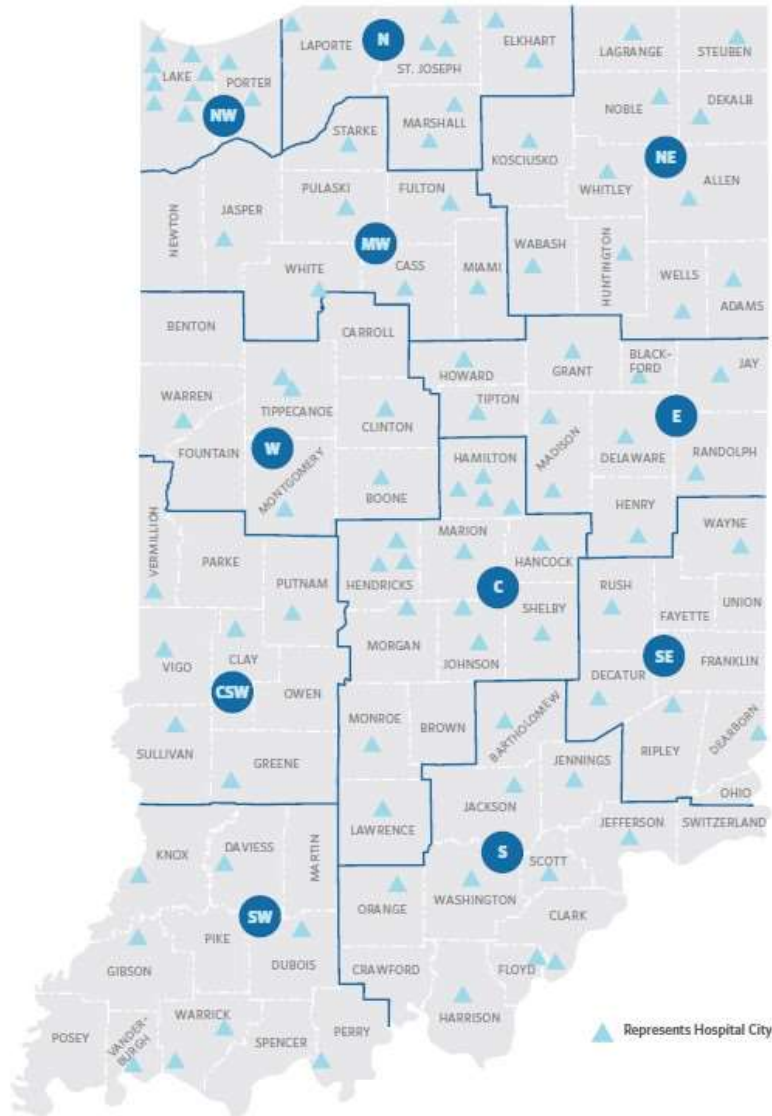


Indiana  
Hospital  
Association

*Championing Health Care in Indiana since 1921.*

*Our Mission at the Indiana Hospital Association is to provide leadership, representation and services in the common best interest of our members as they promote the improvement of community health status.*

# IHA Districts and Councils



To facilitate work in various parts of the state, IHA holds meetings in 11 recognized districts and has appointed a president for each.

- Central ..... 49 hospitals within a 10-county region
- Central Southwestern..... 9 hospitals within an 8-county region
- Eastern ..... 14 hospitals within a 9-county region
- Midwestern ..... 8 hospitals within an 8-county region
- Northeastern ..... 21 hospitals within an 11-county region
- Northern ..... 14 hospitals within a 4-county region
- Northwestern ..... 16 hospitals within a 2-county region
- Southeastern ..... 6 hospitals within a 9-county region
- Southern ..... 13 hospitals within a 12-county region
- Southwestern ..... 14 hospitals within an 11-county region
- Western ..... 9 hospitals within an 8-county region

Total: 173 hospitals representing all 92 counties in Indiana

To help address various member needs throughout the state, IHA has developed the following seven councils.

- Council on Behavioral Health
- Council on Finance
- Council on Government Relations
- Council on Information Management
- Council on Quality & Patient Safety
- Council on Rural Health
- Council on Workforce Development



## IHA Patient Safety Summit – June 22, 2023, at the Renaissance North, Carmel, IN

For more than a decade, IHA's Indiana Patient Safety Center and our 170+ member hospitals have set our sights on making Indiana the safest place in the world to receive care. During the Annual Indiana Patient Safety Summit, approximately 150 to 200 patient safety and quality leaders come together to learn effective strategies and share best practices that will improve patient safety statewide. From CEOs and CNOs to nursing caregivers, case managers and pharmacists, anyone responsible for patient safety and leading change for improvement will engage with one another through this informative and inspiring experience.

## IHA Annual Meeting – October 23-24, 2023, at The Westin Indianapolis

Each fall, the IHA Annual Meeting attracts around 300 healthcare executives and other top leaders from all over the state to Downtown Indianapolis. This signature event consistently features a world-class lineup of keynote speakers and industry experts to supplement the thought-provoking conversations among the top healthcare decision-makers in Indiana. The 3-day meeting features a prominent awards luncheon, an exclusive board dinner, and multiple breaks to help foster important relationship building and information sharing.

## IHA Legal Forum – December 6, 2023, at CRG Event Center, Plainfield, IN

For attorneys and executives charged with understanding the ins and outs of emerging health care laws, it's more important than ever to stay informed. IHA's Legal Forum is a one-day conference designed for hospital attorneys and executives, as well as those interested in legal topics relating to health care and offers insight into a wide range of health care legal issues. IHA is pleased to offer various continuing legal education credits through this prestigious event. Anticipated event attendance is approximately 50 to 75 legal professionals.



# SPONSORSHIP LEVELS

For Year-Long Visibility, Select Your Sponsorship Level By **May 31, 2023**.

For Questions, Contact Adam Scott at [ascott@ihaconnect.org](mailto:ascott@ihaconnect.org).



Corporate Sponsor Levels		Platinum \$25,000	Gold \$12,500	Silver \$8,000	Bronze \$4,000	Supporter \$2,000
		Limit 1	Limit 5	Limit 10	Limit 10	Unlimited
IHA COMMUNICATIONS YEAR ROUND BENEFITS	IHA Weekly E-newsletter	Subscription; Logo and Link 3 times / year	Subscription; Logo and Link 2 times / year	Subscription; Logo and Link 1 time / year	Subscription	Subscription
	Sponsor Appreciation Email Blasts	Logo, Link, & Description on 2 E-Eblasts	Logo & Link on 2 E-Blasts	Logo on 2 E-Blasts	Listed on 2 E-Blasts	Listed on 2 E-Blasts
	IHA Print & Digital Membership Directory	4 Print Copies; Logo & Description - 1/2 Page	3 Print Copies; Logo Inclusion	2 Print Copies; Logo Inclusion	1 Print Copy; Company Name Listed	1 Print Copy; Company Name Listed
	Website	Logo, Description & Link; Member-Only Access	Logo & Link; Member-Only Access	Logo; Member-Only Access	Listed; Member-Only Access	Listed; Member-Only Access
	Harmony (IHA Member-Only Digital Publication)	Subscription; Opportunity to Submit Educational Articles	Subscription	Subscription	Subscription	Subscription
	IHA BoardEffect Recognition	Logo, Description	Logo	Logo	Listed	
	IHA Direct Email to Select Member(s) on Behalf of Company <i>Member Education Purposes Only</i>	3 times / year	2 times / year	1 time / year		
	Social Media Recognition	2 times / year	1 time / year			
	Opportunity to Host Webinar <i>Member Education Purposes Only</i>	2 times / year	1 time / year			
	Opportunity to Present at an IHA Council or District Meeting <i>Member Education Purposes Only</i>	1 time / year				
	Annual Board of Directors' Retreat <i>Mutually-Agreed Sessions Only</i>	1 representative				
	Video Messages <i>Member Education Purposes Only</i>	1 time / year				
	Designated Use of IHA Logo	Yes				
EVENTS: PATIENT SAFETY SUMMIT; IHA ANNUAL MEETING; & LEGAL FORUM	Complimentary Event Registrations	Three (3) Full Event Registrations For Each Member Event	Two (2) Full Event Registrations For Each Member Event	One (1) Full Event Registration For Each Member Event	One (1) Full Event Registration For Annual Meeting Only	One (1) Awards Luncheon Only Pass For Annual Meeting Only
	Option to Purchase Additional Registrations at Member Rate	Yes	Yes	Yes	Yes	Yes
	Event Webpages	Logo	Logo	Logo	Listed	Listed
	Onsite Recognition at Events	Logo on Corporate Sponsor Signage & Conference App; Logo on Attendee Table Signs	Logo on Corporate Sponsor Signage & Conference App; Logo on Attendee Table Signs	Logo on Corporate Sponsor Signage & Conference App	Listed on Corporate Sponsor Signage & Conference App	
	Attendee Registration Lists	Advanced Reports - Name, Titles, & Contact Info	Advanced Reports - Names, Titles & Contact Info	Advanced Reports - Names & Titles		
	Sponsorship Recognition of Mutually Agreed Area(s) at Events	Yes - TBD	Yes - TBD			
	Tabletop Display At Events	Yes				
	Exclusive Invitation to IHA Board Dinner and Reception (Annual Meeting Only)	Up to 3 representatives				



# SPONSORSHIP LEVELS

For Year-Long Visibility, Select Your Sponsorship Level By **May 31, 2023**.

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Additional Event Sponsorship Options <small>Priority Goes To Corporate Sponsors</small>	Event Sponsorship Enhancements	Patient Safety Summit	Annual Meeting	Legal Forum
	*Session Sponsor (Limit 5)	\$2,500	\$4,000	NA
	*Lunch Sponsor (Limit 2)	\$2,500	\$4,000	\$1,500 (Limit 1)
	*Breakfast Sponsor (Limit 2)	\$2,500	\$4,000	\$1,000 (Limit 1)
	*Break/Beverage Sponsor (Limit 2)	\$2,500	\$4,000	NA
	Lanyard Sponsor (Limit 1)	\$2,500	\$4,000	NA
	Welcome Gift Sponsor (Limit 1) <small>Mutually-Agreed Upon Item</small>	\$2,500	\$4,000	NA
	Hand Sanitizer Sponsor (Limit 2)	\$1,500	\$2,500	NA
	WiFi Sponsor (Limit 2)	\$1,500	\$2,500	\$500
	Audio / Visual Sponsor (Limit 2)	\$1,500	\$2,500	\$500

\*Session, Lunch, Breakfast and Break/Beverage Sponsorships each include one complimentary registration at correlating event.

Please complete the form below and submit electronically to Adam Scott at [ascott@ihaconnect.org](mailto:ascott@ihaconnect.org).

Thank you for your support!

**We are pleased to support the Indiana Hospital Association as a 2023 Corporate Sponsor:**

<input type="checkbox"/> \$25,000 Platinum Sponsor <input type="checkbox"/> \$12,500 Gold Sponsor <input type="checkbox"/> \$8,000 Silver Sponsor <input type="checkbox"/> \$4,000 Bronze Sponsor <input type="checkbox"/> \$2,000 Supporting Sponsor	<p><i>Additional Event Sponsorship Options:</i></p> <input type="checkbox"/> _____ <i>Amount                      Description</i> <input type="checkbox"/> _____ <i>Amount                      Description</i> <input type="checkbox"/> _____ <i>Amount                      Description</i> <input type="checkbox"/> _____ <i>Amount                      Description</i>
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Total Amount To Be Billed: \$ \_\_\_\_\_

Today's Date: \_\_\_\_\_ Sponsor Name: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Contact Phone and Email: \_\_\_\_\_

Billing Company Name: \_\_\_\_\_

Billing Street Address: \_\_\_\_\_

Billing City, State and Zip Code: \_\_\_\_\_

# INDIANA HOSPITAL ASSOCIATION

500 N. MERIDIAN STREET, STE. 250  
INDIANAPOLIS, IN 46204

ADAM SCOTT - SENIOR DIRECTOR, FIELD ENGAGEMENT  
317-504-7200  
ASCOTT@IHACONNECT.ORG



[IHAconnect.org](http://IHAconnect.org)

