



90 years



Stability Through Decades of Change

Indiana Hospital Association is formed as a section of the American Hospital Association, comprising 34 charter members. The initiative was spearheaded by a Lafayette physician, Dr. George Keiper. Issues of the day included the need for standardized patient charts, hospital/physician and hospital/board relationships, employee training, dietetics, and fire safety.

Indiana Hospital Association is incorporated under the laws of the state. Its constitution and by-laws were revised to conform with the by-laws of AHA. The financial devastation of the Great Depression highlighted the need for public health insurance.

The creation of the Joint Commission on Accreditation of Hospitals makes the development of professional standards a national issue.

In response to the new environment of regulatory bureaucracy, IHA elects Elton TeKolste, a former accountant for AHA, as its first salaried president. "Tek's" background was well-suited to a focus on finance, efficiency, and productivity. Under his leadership, IHA helped develop a national rate control plan.

William S. Hall is appointed IHA's general counsel in response to hospitals' growing need for legal guidance. His firm, now Hall Render Killian Heath & Lyman, continues to serve IHA and its members' legal needs.

This year of dramatic change, the first in a long recovery from a deep recession, is the year that hospitals see the first major departure from fee-for-service medicine when Medicare introduces prospective fixed-rate payments. That move initiated a shift away from inpatient to other forms of delivery and reimbursement. For IHA in particular, 1983 marks the year it lost its president, Elton TeKolste, to a shockingly sudden death.

In fulfillment of its new plan goals, IHA organizes Concerned Hospital Advocates Information Network (CHAIN) to supplement its PAC, *Friends of Indiana Hospitals*, and opens a formal data department, expanding the existing member services of advocacy, education, and communications.

The association begins the transition to establishing its presence on the Internet. A public/private website, digital documents, electronic data submission and dissemination, and e-mail all begin the process of development.

Ken Stella retires after 23 years of leading the association. Douglas J. Leonard, IHHA's past two-term chairman and CEO of Indiana's Columbus Regional Hospital, is elected as the association's new president. Leonard recognizes the need to refocus the association's efforts on hospital-specific issues, and IHHA once again becomes IHA, Indiana Hospital Association.

IHA celebrates its 90th anniversary with the slogan, "Stability Through Decades of Change." IHA continues to find strength through association in the common best interests of its members.

1921 1928 1938 1944 1951 1958 1960 1965 1967 1971 1983 1984 1991 1996 2000 2006 2007 2010 2011

Albert G. Hahn, business manager of Deaconess Hospital, Evansville, is elected the first president of IHA in recognition of his leadership to increase association membership and revenue. During this time, IHA adopted its first mission statement, acquired its first corporate sponsors, and addressed the issue of providing information to patients about their hospitalizations.

IHA leads the launch of Indiana's first hospital insurance plan, Indiana Blue Cross. The late wartime era initiatives sponsored by IHA also included the passage of a state hospital licensing law, as well as one to exempt non-profit hospitals from the intangibles tax.

After a dozen years of baby boom births, hospitals' services are in high demand. This year, the Indiana State Board of Health reported 4,399,112 patient days in the state's hospitals, drawing interest from government.

Hospital reimbursement methods change dramatically with the establishment of the Medicare and Medicaid programs.

John Render joins Bill Hall's law firm to help with the increasing burdens of regulation and advocacy. The 1970s saw the passage of the nation's first medical malpractice act, the launch of the Voluntary Effort to Reduce Health Costs in an era of high inflation, and the purchase of IHA's new headquarters building at 39th & Meridian streets in Indianapolis.

IHA selects Kenneth G. Stella, then administrator of Morgan County Hospital in Martinsville, as its new president. Under his leadership, the association went through many changes. In keeping with Ken's focus on a more business-like demeanor, IHA moved its headquarters to the One America building in downtown Indianapolis and developed a long-term strategic plan that emphasized public policy and new collaborative relationships.

IHA celebrates its 75th anniversary with a new name and corporate identity that reflect its focus on partnerships: "Indiana Hospital & Health Association."

The first of the baby boom generation turns 60. The high demand for health care services, in addition to expensive technological advancements, drives these costs as a percentage of government budgets and personal expenditures ever-upward. There is a renewed focus on patient safety and quality of care, especially as they relate to hospital reimbursement. In 2006, the Indiana Patient Safety Center is launched under the direction of IHHA.

President Barack Obama succeeds in passing his signature national legislation, the Patient Protection and Affordable Care Act. This act, and the Health Care and Education Reconciliation Act of 2010, comprise what is commonly referred to as "health care reform." The implications of these new statutes are complicated and far-reaching, affecting insurance, Medicaid, and Medicare, among many other hospital interests.

