ENVISION
2015 ANNUAL MEMBERSHIP MEETING

NOVEMBER 10-12 | RENAISSANCE INDIANAPOLIS NORTH HOTEL

ANNUAL MEMBERSHIP MEETING BROCHURE
What happens when the examiners become the examined?

The challenges that health care providers face year after year—how to improve patient care, drive down costs and engage employees—are magnified in our current age of transparency and consumerism. For three days in November, IHA and our members will come together to learn how to thrive under the microscope.

At IHA’s 2015 Annual Membership Meeting, we will spend three days strategizing, networking and discussing how we can overcome the challenges facing health care, capitalize on new opportunities and emerge as stronger, more transparent health care providers. The first day will focus on balancing business and humanistic care, and the next day will concentrate on redefining health care in an age of consumerism. The legal forum, a full slate of presentations designed specifically for legal professionals interested in topics related to health care, will end the 2015 IHA Annual Membership Meeting.

New this year to the last day is the ACHE Category I Program, a day-long session focused on providing communication tools that can increase employee engagement and create a culture of collaboration in your workplace.
Balancing Business and Humanistic Care

8 AM – 3 PM  Registration

9 – 10:15 AM  Exploring the Lean Frontier: Bound Only by the Imagination
David A. Wolf, M.D., Astronaut, Scientist, Inventor and Hoosier Native

10:15 – 10:30 AM  Break

10:30 AM – NOON  Creating Exceptional Patient Experiences: From Board Room to Bedside
Jake Poore, President and Chief Experience Officer, Integrated Loyalty Systems

NOON – 1 PM  Group Lunch

1 – 4 PM  Envisioning Population Health in 2020
David Nash, M.D., Dean, Jefferson School of Population Health, Thomas Jefferson University

4 PM  Adjournment

9 – 10:15 AM  David A. Wolf, M.D.
Exploring the Lean Frontier: Bound Only by the Imagination
Human imagination is boundless. What kind of organization sets free that uniquely human quality—even in high-risk endeavors with severe consequences of failure? Dr. David Wolf, astronaut, scientist and inventor, will describe his firsthand experiences with both the successes and failures of critical operations in a resource-limited lean environment.

10:30 AM – NOON  Jake Poore
Creating Exceptional Patient Experiences: From Board Room to Bedside
Providing an exceptional clinical experience is not enough in today’s increasingly demanding, value-driven health care environment. A patient wants to be treated as an individual and not as “the kidney in room 103.” Jake Poore, president and chief experience officer at Integrated Loyalty Systems, takes you on a journey to look at some of the best practices and lessons learned from organizations known for their world-class service, delivered consistently and seamlessly through the eyes of their customers.

1 – 4 PM  David Nash, M.D.
Envisioning Population Health in 2020
Dr. David Nash, dean of the Jefferson School of Population Health at Thomas Jefferson University, will provide definitions of population health from both the academic and pragmatic perspective, provide links to key aspects of the Affordable Care Act and make key predictions about the future of our health care system, with special emphasis on patient engagement.

REGISTER EARLY & SAVE!
regonline.com/IHA2015AM

REGISTRATION FEES FOR NOV. 10-11
Members:
Early bird rate through Oct. 10: $325 per day
Rate after Oct. 10: $355 per day
Non-members:
$825 per day

REGISTRATION FEES FOR NOV. 12 LEGAL FORUM
Members and Non-members:
Early bird rate through Oct. 10: $325
Rate after Oct. 10: $355

REGISTRATION FEES FOR NOV. 12
ACHE CATEGORY I PROGRAM
Members and Non-members: $675
Limit 40 registrants
Redefining Health Care in an Age of Consumerism

7AM – 2:45PM  Registration

7 – 9AM  Continental Breakfast / Spotlight on Sponsors

7:30 – 8:45AM  ACHE Breakfast: Healthcare Leadership in the Future: Do You Have What it Takes?  Julie Carmichael, President, Carmichael & Company LLC  Additional event fee of $45 required

7:30 – 8:45AM  Trustee Networking Breakfast  Event limited to hospital trustees only

9 – 10:30AM  Hahn Keynote Address: Retooling Health Care: When Resistance is Futile  Nathan S. Kaufman, Managing Director, Kaufman Strategic Advisors LLC

10:30 – 10:45AM  Break

10:45 – 11:30AM  Annual Business Meeting

11:30 – 11:45AM  Break

11:45AM – 1PM  TeKolste Luncheon and Address  Scott Rasmussen, Political Analyst/Founder and President, Rasmussen Reports

11:45AM – 1PM  Modern Medicine’s Transparency Revolution  Marty Makary, M.D., Author, CNN and Fox News Medical Commentator, Professor, Surgeon, Johns Hopkins University

1 – 1:15PM  Break

1:15 – 2:30PM  Modern Medicine’s Transparency Revolution

2:30 – 2:45PM  Break

2:45 – 4PM  Consumers as Stakeholders: What Makes Them Tick  Ryan Donohue, Corporate Director of Program Development, National Research

4 – 5PM  Spotlight on Sponsors / Silent Auction to Benefit Friends of Indiana Hospitals

6 – 9PM  Annual Awards Reception and Banquet  Additional event fee of $100 required

Nathan S. Kaufman  
Hahn Keynote Address: Retooling Health Care: When Resistance is Futile

Nathan Kaufman, managing director at Kaufman Strategic Advisors, will provide participants with a likely scenario of what the U.S. health care system will look like in 2020 and the critical competencies necessary for success.

Scott Rasmussen  
TeKolste Luncheon and Address

Scott Rasmussen, political analyst, founder and president of Rasmussen Reports, will translate numbers into meaningful analysis and commentary as he focuses on the 2016 elections and their implications for health care.

Marty Makary, M.D.  
Modern Medicine’s Transparency Revolution

Dr. Makary is the New York Times bestselling author of Unaccountable, a book on how teamwork and transparency can rescue American health care. Dr. Makary will address some of the industry’s main challenges, suggest simple solutions and provide an optimistic and passionate view about the future of new leadership and management styles emerging from the growing transparency movement.

Ryan Donohue  
Consumers as Stakeholders: What Makes Them Tick?

Ryan Donohue, corporate director of program development at National Research, will reveal to attendees how the very concept of the traditional health care experience will be replaced with a fresh, consumer-centric experience that any organization can begin assembling now to build a reform-proof relationship with its patients.
NEW OFFERING **ACHE Category I Program**

**8AM – 3PM**

**Compelling Communication: Creating Engagement, Understanding and Results**

*Craig E. Deao, Research and Development Leader, Studer Group*

Members can learn to develop communication skills that produce consensus, ownership and results and acquire ready-to-use communication tools to increase employee engagement, clarify performance expectations and create a culture of collaboration—resulting in a more purpose-driven and productive organization.

You’ll learn how to:

- Enhance leadership and coaching skills to deliver aligned messages connecting behavior to mission execution
- Apply communication techniques to create a feedback-rich environment, minimize negativity, convey respect, encourage peer to peer leadership and navigate difficult conversations
- Obtain methods to increase staff and organization engagement and decrease turnover and anxiety
- Gain comfort in clarifying performance expectations to reduce miscommunications and safety errors
- Understand how fear creates conflict and undermines quality
- Identify the roles of respect and safety in delivery of difficult messages
- Develop a personal action plan incorporating tactics and lessons learned

Seminar leader Craig E. Deao, research and development leader, Studer Group, will help you develop practical and collaborative coaching skills to improve employee performance, increase productivity and reinforce your organization’s shared mission.

This educational opportunity is brought to you by the Indiana Hospital Association, Indiana Healthcare Executives Network and SPEA Executive Education Program. This program awards 6.0 Face-to-Face (ACHE education) Category I credit hours.

*Limit 40 registrants*

**Brought to you by:**

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**8AM - 4PM Legal Forum**

Medicare reimbursement updates, regulatory compliance, new changes in health law legislation—all of these topics and more will be covered during the IHA Legal Forum. The Legal Forum is designed specifically for hospital attorneys and those interested in legal topics relating to health care and offers insight into a wide range of health care legal issues. Attorneys can earn up to seven continuing legal education credits for attending.

Continuing legal education for this conference is sponsored by Hall, Render, Killian, Heath & Lyman, P.C. and Seminars for Indiana Medico/Legal Bar Association, Inc. Hall Render will seek accreditation for seven hours of general continuing legal education.

**7:30AM – 1PM**

**Registration**

**7 – 8AM**

**Buffet Breakfast**

**8 – 9AM**

**Fraud and Abuse Laws: Recent Activity and Other Compliance Concerns Keep You Up at Night**

*Steve Pratt, Hall Render*

**9 – 10AM**

**The Role of Governing Boards in Compliance Oversight**

*Bob Cochran and Sherry Fabina-Abney, Ice Miller*

**10 – 11AM**

**Secure Your Data and Your Money: Preventing, Insuring and Surviving Cyber Attacks and Fund Transfer Fraud**

*Ice Miller*

**11AM - NOON**

**Home Care and the Continuum: How Home Care and Acute Care Can Work Together**

*Robert Markette, Hall Render*

**NOON - 1PM**

**Group Lunch**

**1 – 2PM**

**Indiana Health Law**

*Hannah Brown, Hall Render*

**2 – 3PM**

**Top Ten Reimbursement Issues**

*Liz Elias and Lauren Hulls, Hall Render*

**3 – 4PM**

**501(r) Compliance: Noteworthy Takeaways from the Final Regulations**

*Jeff Carmichael and Calvin Chambers, Hall Render*
REGISTRATION
Register by Nov. 3 at regonline.com/IHA2015AM
Registration fee includes breakfast, lunch, break service and all general sessions for each day registered.

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SEPARATE REGISTRATION FEE
ACHE Breakfast: $45 | IHA Awards Banquet: $100

For registration questions, contact Laura Gilbert at lgilbert@IHAconnect.org or 317-423-7793

LODGING INFORMATION
Renaissance Indianapolis North Hotel
11925 North Meridian Street
Carmel, IN 46032
Reserve a room at the IHA group rate of $159 by Oct. 19
resweb.passkey.com/go/INHospAssn