

Webinar: The Future of Provider-Based Clinics

March 25, 2015 11 – 12:30 p.m. ET

Hospitals are ever increasingly establishing provider-based clinics of all types. The provider-based rule (PBR) is complex and there are definite ambiguities. While hospitals can enjoy increased revenues from provider-based clinics, compliance with all the rules and regulations is challenging. Recent changes in the supervisory requirements for provider-based operations have created confusion and new compliance challenges. Additionally, there is movement to change the rules and regulations relative to reimbursement for provider-based clinics. In this workshop the overall purpose and function of the provider-based rule is addressed as well as critical information concerning physician supervisory changes along with a discussion of the future of provider-based clinics.

Webinar Objectives

- To briefly review the Provider-Based Rule (PBR).
- To review the criteria that must be achieved for clinics to be recognized as provider-based.
- To update critical physician supervisory rule changes.
- To discuss documentation requirements relative to physician supervision requirements.
- To appreciate the increase in reimbursement for provider-based clinics.
- To understand the attestation and request for determination processes.
- To understand the need for updating and the documentation of organizational structuring relative to the PBR.
- To understand the review process for assessing current and/or potential provider-based situations.
- To understand the economic benefits versus the compliance requirements.
- To appreciate the relationship of PBR relative to the Conditions for Payment,
 Conditions of Participation and gaining billing privileges.
- To understand the regulatory pressures for reducing reimbursement for providerbased clinics.
- To work through several case studies.

Target Audience

All personnel involved with provider-based clinic and/or clinical operations, compliance personnel, coding and billing personnel, nursing staff and interested physicians are encouraged to attend.

Webinar Outline

- Review of the Provider-Based Rule (PBR)
 - Development of the PBR
 - o 42 CFR §413.65

- Review of Definitions
- Rules and Regulations
- Recognition by Non-Medicare Third-Party Payers
- **Brief History of Provider-Based Clinics**
- Economic Advantages of Provider-Based Status
 - Clinics
 - Clinical Services
 - Costs for Provider-Based Status
- **Provider-Based Requirements**
 - Owned, Operated and Fully Integrated
 - Geographic Proximity
 - Signage and Recognition
 - Clinical Integration
 - EMTALA Interface
 - Notice of Two Copayments
 - Split-Billing
 - Shared Space Concerns
- Movement to Reduce Provider-Based Clinic Reimbursement
 - OIG Recommendations
 - MedPAC Recommendations
 - CMS Data Gathering Efforts
 - Special Modifier for Hospitals
 - New POS Codes for Physicians
- Physician Supervisory Requirements
 - Recent Changes and Clarifications
 - In-Hospital
 - o On-Campus
 - Off-Campus
 - o Possible Recovery Audit Contractor (RAC) Issues
- **Provider-Based Audits**
 - Process
 - Data Gathering and Assessment
 - Attestations and Requests for Determination
 - Action Steps
- Case Studies Provider-Based Clinics

About the Speaker

Duane Abbey is a management consultant and president of Abbey & Abbey Consultants, based in Ames, Iowa. For over twenty years Abbey & Abbey, Consultants, Inc. has provided superior healthcare consulting services to hospitals, hospital systems, physicians, medical clinics and integrated delivery systems.

Abbey & Abbey, Consultants, Inc. specializes in healthcare consulting primarily in the areas of:

- Payment systems reimbursement consulting
- Delivery systems organization of healthcare delivery
- Compliance developing compliance programs emphasis in the coding, billing and reimbursement areas

In addition to his consulting, Dr. Abbey has been an invited presenter for hospital associations, medical societies, and other groups. He has also published both articles and books on health care topics. Dr. Abbey earned his graduate degrees from the University of Notre Dame and Iowa State University.

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Questions

Webinar content, registration and continuing education questions should be directed to Katie Ingle of Instruct-Online (Katie@instruct-online.com) or (319-626-3295). Other inquiries may be directed to Laura Gilbert at lgilbert@IHAconnect.org or 317-423-7793.

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