WAKE UP Social Media

**Audience: Health care providers**

Facebook:
- WAKE UP promotes opioid and sedation management to reduce unnecessary sleepiness and sedation. [https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx](https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx)

Twitter:
- One of the best ways to keep patients safe is to reduce unnecessary sleepiness and sedation. Check out our WAKE UP resource page! #WAKEUP [https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx](https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx)

LinkedIn:
- IHA is hosting three WAKE UP webinars. Join us to learn more about opioid and sedation management and how it can help keep patients safe in Indiana. Visit our site for dates and times. [https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx](https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx)

Facebook:
- Practice opioid and sedation management to decrease the likelihood of adverse drug events, delirium, falls, VTE, VAE and more. For more information on the WAKE UP campaign, visit [https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx](https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx)

Twitter:
- WAKE UP helps to decrease the likelihood of ADEs, delirium, falls, VTE, VAE and more. Visit [https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx](https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx) for more information. #WAKEUP

Facebook:
- Own your role in preventing harm and decreasing hospital length of stay. Do your part in reducing adverse drug events, delirium, falls, VTE, VAE and more by practicing appropriate sedation management. Visit [http://www.hret-huin.org/engage/up-campaign.shtml](http://www.hret-huin.org/engage/up-campaign.shtml) for more about the WAKE UP campaign.

Twitter:
- Do your part in preventing harm and prolonged length of stays by practicing appropriate sedation management. Visit [http://www.hret-huin.org/engage/up-campaign.shtml](http://www.hret-huin.org/engage/up-campaign.shtml) for more about the WAKE UP campaign. #WAKEUP

Facebook:

Twitter:
- Always identify risks associated with sedation to help keep patients safe in Indiana. For more information on the WAKE UP Campaign, visit [http://www.hret-huin.org/engage/up-campaign.shtml](http://www.hret-huin.org/engage/up-campaign.shtml) #UPCampaign #PatientSafety
Facebook:
- Protect patients by involving them, and their families, in decisions related to sedation. Loved ones are a critical support group for patients in our Indiana hospitals. Learn more at [https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx](https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx).

Twitter:
- Protect patients by engaging them and their families in discussions related to sedation. Learn more at [https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx](https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx). #UPCampaign #WAKEUP

Facebook:
- Did you know effective sedation management can help achieve early mobilization and reduce hospital length of stay? For more information on the WAKE UP Campaign, visit [http://www.hret-hiin.org/engage/up-campaign.shtml](http://www.hret-hiin.org/engage/up-campaign.shtml).

Twitter:
- Did you know effective sedation management can help achieve early mobilization and reduce hospital length of stay? Visit [http://www.hret-hiin.org/engage/up-campaign.shtml](http://www.hret-hiin.org/engage/up-campaign.shtml) for more info #WAKEUP

**Audience: Public**

Facebook:
- As a patient or visitor at a hospital, talk to your patient care provider about the importance of reducing unnecessary sleepiness and sedation. [https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx](https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx)

Twitter:
- As a patient or visitor at a hospital, talk to your patient care provider about the importance of reducing unnecessary sleepiness and sedation. [https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx](https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx) #WAKEUP

Facebook:
- Be sure to set realistic pain expectations with your patient care provider at regularly scheduled appointments or in the hospital. To learn more about the WAKE UP Campaign, visit [https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx](https://www.ihaconnect.org/patientsafety/Initiatives/Pages/UP-Campaign.aspx)

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Audience: Both health care providers and the public

Facebook:
- Kick off 2018 wide awake with WAKE UP! For more information on the WAKE UP Campaign, visit http://www.hret-hiin.org/engage/up-campaign.shtml

Twitter:
- Kick off 2018 wide awake with WAKE UP! For more information on the WAKE UP Campaign, visit http://www.hret-hiin.org/engage/up-campaign.shtml #WAKEUP #UPCampaign

Facebook:
- Effective sedation management = reduced grogginess and anxiety. Check out the WAKE UP Campaign now http://www.hret-hiin.org/engage/up-campaign.shtml.

Twitter:
- Effective sedation management = reduced grogginess and anxiety. Check out the WAKE UP Campaign now http://www.hret-hiin.org/engage/up-campaign.shtml #UPCampaign #WAKEUP

Facebook:
- Did you know managing proper sedation while in the hospital can help patients get up and moving and leave the hospital sooner? For more information on the WAKE UP Campaign, visit http://www.hret-hiin.org/engage/up-campaign.shtml.

Twitter:
- Did you know managing proper sedation while in the hospital can help patients get up and moving and leave the hospital sooner? Visit http://www.hret-hiin.org/engage/up-campaign.shtml for more info #WAKEUP