



A SIX-PART VIRTUAL SPEAKER SERIES

Leadership and Resiliency:
Navigating Through and
Beyond COVID-19

The Indiana Hospital Association, in partnership with 31 other state hospital associations from across the country, is pleased to bring an exciting, six-part virtual engagement opportunity to our members.



**Indiana
Hospital
Association**

The series, led by national thought leaders, focuses on leadership and resiliency, while diving deeper into the areas of health policy, financial and strategic planning, health equity and unconscious bias, and the new healthcare ecosystem emerging from the COVID-19 pandemic.



Bryan Sexton
June 25



Marty Makary
July 9



Jeff Goldsmith
July 23



Dayna Bowen
Matthew
August 6



Gloria Goins
August 20



Tom
Koulopoulos
September 3

Cost to attend: Through the generosity and ongoing support of our corporate sponsors, this programming is being presented as a COMPLIMENTARY series for IHA members.

Registration: Registration is limited to the first 300 people per session, so please secure your spot by registering today. You may sign up for as many of the six parts as you'd like, but each one requires a separate registration. Registration for each part will automatically close when the registration limit has been reached, or at 5 p.m. ET on Friday the week prior to the event, whichever comes first. **Sessions take place from 1 - 2 p.m. ET.** Register today: <https://www.surveymonkey.com/r/IHAresiliency2020>

Accessing Content: One or two days prior to each webinar, you will receive an email from Zoom with instructions. The email will include call-in and log-in information.

Format: Each session will be a 45-minute presentation, followed by a live Q&A session. Recordings of the sessions will be made available for two weeks after the conclusion of the initial conference for members who register but are unable to attend the live sessions.

SPEAKERS:



Bryan Sexton Ph.D. | Safety Culture, Teamwork, and Workforce Resilience Expert

Bite Size Coping During Times of Uncertainty

Stressed during uncertain times? If you, your staff or your colleagues are feeling particularly spent, it is probably because the level of emotional exhaustion in health care workers was already at an all-time-high before COVID-19, with one out of three people already meeting the criteria for burnout. In this enlightening and entertaining module, we will provide some perspective, hope, and simple strategies to try during tense times.



Marty Makary, MD | Johns Hopkins Surgeon and Professor of Health Policy

Update on Coronavirus: What's Next and How to Plan

Dr. Makary, a leading public health expert at Johns Hopkins and Editor-in-Chief of MedPage Today, reviews the latest on the coronavirus and what organizations can do to prepare for the growing epidemic. Using plain English, he interprets the current data from overseas and U.S. studies projecting the impact in the U.S. Dr. Makary also reviews best practices of employee policies and how to adapt your business to deal with the epidemic in real-time.



Jeff Goldsmith | President of Health Futures Inc.

The Post-COVID Healthcare Landscape: Implications for Strategy

What will the US health system look like post-COVID-19? Hospitals and health systems will be facing the financial aftereffects of a COVID related economic slowdown or recession. They will also have to deal with the political uncertainties created by the 2020 national election. Finally, they will face the continued threat of disruption of their existing businesses by new technologies and new competitors. What are the most significant threats, and also opportunities, in this post-COVID landscape? How do health system boards and leadership set strategic priorities for this uncertain near-term future?



For more information on the series, contact [Laura Gilbert](#).



Dayna Bowen Matthew | Dean of George Washington University Law School



How Hospitals and Health Systems Can Lead a "Quiet Revolution" for Healing During a Pandemic

Dayna Bowen Matthew, JD, Ph.D., is the new Dean for George Washington University Law School in Washington, DC and the former William L. Matheson and Robert M. Morgenthau Distinguished Professor of Law and the F. Palmer Weber Research Professor of Civil Liberties and Human Rights at the University of Virginia School of Law. She holds an appointment in the School of Medicine's Department of Public Health Sciences, and as a Robert Wood Johnson Health Policy Fellow, worked on Capitol Hill, helping to address public health disparities for disadvantaged communities. Because of her great experience in this area, in her presentation Professor Matthew identifies the historic and contemporary

role that health providers can play in increasing health equity. In addition, she defines the need for health care equity during the COVID-19 pandemic, and the threats to health equity that have been heightened as a result of this challenging period.



Gloria Goins | Former Chief Diversity and Inclusion Officer for Bon Secours Mercy Health System



When Good Isn't Good Enough: How Unconscious Bias Harms Patients During the COVID-19 Pandemic, Despite Our Good Intentions

The outcomes of unconscious bias can be seen across all industries. But in healthcare, mitigating unconscious bias is of particular importance. Evidence-based impacts of unconscious bias on safety, quality and mortality show that we are unintentionally putting our patients at risk. Cross-cultural competency is a "must have" skill as we define what it means to address, support and manage the ever-changing U.S. population, particularly as the world faces the effects of COVID-19. In this session, you will learn about practical actions that can be

taken to reduce the effects of unconscious bias in healthcare operations.



Tom Koulopoulos | Chairman of Global Futures Think Tank, The Delphi Group



The New Healthcare Ecosystem

What the COVID-19 crisis has made abundantly clear is that the current healthcare ecosystem is ill-prepared to deal with the type of healthcare needs that will be typical of the 21st Century. With an aging global demographic that will put more than half of the world's population in the 60+ age group by 2060 the world's real healthcare crisis has barely begun. The challenge isn't advances in medicine, the threat of future pandemics, or our ability to develop new pharmaceuticals and therapies, but rather a healthcare ecosystem that pits payer against provider, forces gaming of the system, poorly orchestrated supply chains, and the enormous burden on providers to handle so many of the

administrative aspects of healthcare. The best hope for healthcare is to rethink how to refocus every part of the healthcare ecosystem on what it does best.

For more information on the series, contact [Laura Gilbert](#).

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For more information on the series, contact [Laura Gilbert](#).