



STATE
— OF OUR —
HEALTH

2018 Town Hall
ROAD SHOW

LOGANSPORT
TOWN HALL
WEDNESDAY, JULY 25

Working Together to Improve Our State's Health Rankings: For Our People, For Our Economy

- 7:30 – 8:00 a.m. **NETWORKING AND BREAKFAST**
- 8:00 – 8:30 a.m. **WELCOME AND OPENING REMARKS**
 Bryan Mills, President and CEO, Community Health Network
 The Honorable Dave Kitchell, Mayor of Logansport
 Dr. Dean McCurdy, Chancellor, Ivy Tech Community College Kokomo Service Area
- 8:30 – 8:40 a.m. **THE HEALTH OF THE REGION**
 Perry Gay, President/CEO, Logansport Memorial Hospital
- 8:40 – 8:50 a.m. **MENTAL HEALTH AND ADDICTION**
 Dr. Carrie Cadwell, President/CEO, Four County Counseling Center
- 8:50 – 9:00 a.m. **IMPROVING ACCESS TO CARE**
 Chuck LaDow, Executive Director, Area Five Agency on Aging and Community Services
- 9:00 – 9:10 a.m. **COMMUNITY WELLNESS**
 Terri Riley, CVO, Cass County Family YMCA
- 9:10 – 9:20 a.m. **WHOLE PERSON HEALTH**
 René Kougel, Chief Operations Officer, Indiana Health Centers
- 9:20 – 9:50 a.m. **THE STATE OF OUR YOUTH**
 Katie Kincaid, Data and Research Manager, Indiana Youth Institute
 Michele Starkey, Superintendent, Logansport Community School Corp.
- 9:50 – 10:30 a.m. **HEALTH AND WELLNESS IN THE WORKFORCE WITH AUDIENCE Q&A**
 Bill Cuppy, Executive Director, Logansport/Cass County Chamber of Commerce
 Gabby Moore, Human Resource Manager, Tyson Foods
 Kim Pearson, Employee Engagement and Wellness Director, Steinberger Construction
 Jennifer Pferrer, Executive Director, Wellness Council of Indiana (Moderator)
- 10:30 – 10:45 a.m. **SAVING INDIANA'S INFANTS**
 Linda Webb, Chief Nurse Executive, Pulaski Memorial Hospital
 Lyndsey Ball, OB Manager, Pulaski Memorial Hospital
- 10:45 – 10:55 a.m. **ELIMINATING HEALTH DISPARITIES TO REDUCE INFANT MORTALITY**
 Karl Nichols, Executive Director, Community Wellness Partners
- 10:55 – 11:00 a.m. **CLOSING REMARKS AND CALL TO ACTION**
 Bryan Mills, President and CEO, Community Health Network

Indiana ranks 38th out of the 50 states in overall health according to the America's Health Rankings 2017 Annual Report. While the health status of our state has improved slightly in recent years, we still face an uphill battle. We have to do more, not just for the health of our people, but also for the health of our economy. Public health crises like smoking and the opioid epidemic cost local Hoosier businesses and taxpayers billions of dollars each year.

The goals of this town hall meeting are to:

- Raise awareness of factors contributing to Indiana's poor overall health (38th in the nation)
- Illuminate the alarming economic costs of poor health
- Highlight the need to address our low rate of public health spending (49th in the nation)
- Discuss how state, regional, and local stakeholders can work together to improve Hoosier health
- Take action—today—to improve Hoosier health

Attendees will learn about the Alliance for a Healthier Indiana's four priority issues: tobacco use, obesity, infant mortality, and opioid abuse.



Bryan Mills, President and CEO, Community Health Network

Bryan Mills was appointed president and CEO of Community Health Network on May 1, 2009. He previously served as CEO of Visionary Enterprises Inc. (VEI), a for-profit affiliate within Community, from 1992 to 2009. Mills began his career with Community Health Network in 1985 as controller for Community Hospital North. He earned his Bachelor of Science in accounting from Ball State University, which has honored him with the President's Medal of Distinction, the Accounting Lifetime Achievement Award, and the Distinguished Alumni Award. Mills is a founding member and chairman of the Alliance for a Healthier Indiana. He also is the incoming board chair of United Way of Central Indiana, a member and past chair of the boards of the Indiana Hospital Association and Indiana Health Information Exchange, and board chair of Primaria Health. He serves on the boards of the Richard M. Fairbanks Foundation and Central Indiana Corporate Partnership. Mills also chaired the board of the Boys & Girls Club of Noblesville.



The Honorable Dave Kitchell, Mayor of Logansport

Dave Kitchell has served as mayor of Logansport since 2016. Before being elected mayor, Kitchell taught English in public schools for seven years. He served 25 years as a staff writer and editor at the Logansport Pharos-Tribune. He also is a former broadcast marketing director at Purdue University and has taught journalism as a contract faculty member at Ball State University. Kitchell received his bachelor's degree from Purdue University and his master's degree from the University of Missouri. He is a former board member and president of the Logansport Noon Kiwanis Club, the Cass County Historical Society, Big Brothers/Big Sisters of Cass County, and Love, Incorporated.



Dr. Dean McCurdy, Chancellor, Ivy Tech Community College Kokomo Service Area

Dr. Dean McCurdy has served as chancellor of Ivy Tech Community College's Kokomo Service Area since December 2017. Previously, McCurdy served as associate vice president for instruction and the Bronson Healthy Living Campus at Kalamazoo Valley Community College in Michigan, where he led the development and launch of a new health-focused campus and programs. He has served on the boards of regional, national, and international educational and environmental organizations and has led community-wide efforts to design and launch successful programs and facilities in health sciences, nursing, technology, business, and the liberal arts and sciences. McCurdy received his bachelor's degree from Acacia University in Nova Scotia and his doctoral degree in biology from Carleton University in Ontario.



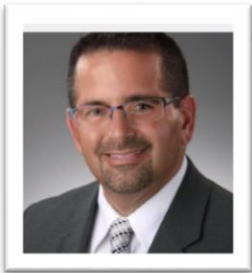
Perry Gay, President/CEO, Logansport Memorial Hospital

Perry Gay has served as president/CEO of Logansport Memorial Hospital (LMH) since 2015. Gay is a visionary and incisive executive with a unique blend of fiscal, operational, and administrative expertise. His background of serving in executive leadership roles with various health systems has yielded success in driving organizational, service line, and capital growth. At LMH, he has added two new and significant service lines to the hospital: a wound care center and a cancer care center. He also leads LMH's commitment to exceptional quality, which has resulted in iVantage Analytics naming LMH as one of the Top 100 Rural and Community Hospitals in 2016, 2017, and 2018. Gay received his bachelor's degree from the University of Florida and his MBA from Saint Leo University.



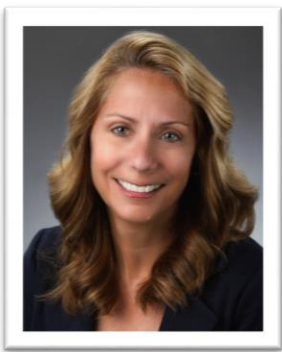
Dr. Carrie Cadwell, President/CEO, Four County Counseling Center

Dr. Carrie Cadwell has served as president/CEO of Four County Counseling Center since December 2017. Cadwell has worked at Four County in multiple positions, including chief operations officer and chief clinical officer, since 2013. She also has served as a clinical psychologist. Cadwell received her master's degree from Pepperdine University and her doctoral degree from Adler University.



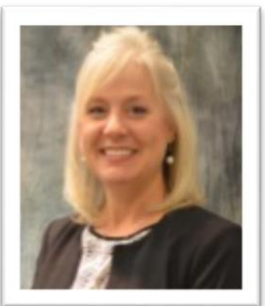
Chuck LaDow, Executive Director, Area Five Agency on Aging and Community Services

Chuck LaDow is the executive director of Area Five Agency on Aging and Community Services, a nonprofit dedicated to meeting the needs of the elderly, disabled, and disadvantaged members of the communities it serves, which include Cass, Fulton, Howard, Miami, Tipton, and Wabash Counties. Previously, LaDow served the Logansport Community School Corp. for 24 years, most recently as the director of the Two Rivers Academy and coach of the varsity cross country team. He also has served on the Logansport City Council and the Cass County Council. LaDow received his bachelor's degree from Purdue University.



Terri Riley, CVO, Cass County Family YMCA

Terri Riley currently serves as CVO of the Cass County Family YMCA and has served on the YMCA Board since 2014. She is a Sr/VP Mortgage Loan Officer with Security Federal where she has been employed for 19 years. Terri also serves as a Board member for Four County Counseling Center. Terri has successfully developed and implemented programs such as Credit Counseling, ID Theft and Elder Abuse, and Home Ownership programs. She is passionate about supporting and improving the physical, mental, and financial health of her Community.



René Kougel, Chief Operations Officer, Indiana Health Centers

René Kougel has been with Indiana Health Centers (IHC) since January 2014. Kougel has been in the health care field for more than 20 years and has served in a leadership role at several federally qualified health centers in Indiana for the past 17 years. She brings a strong commitment and expertise to improving the health status of the underserved population in communities served by IHC. Kougel earned her bachelor's degree in nursing from Purdue University and her MBA from Indiana Wesleyan University.



Katie Kincaid, Data and Research Manager, Indiana Youth Institute

Katie Kincaid joined the Indiana Youth Institute team as data and research manager in 2017. She is responsible for overseeing the production of the annual KIDS COUNT in Indiana Data Book and issue briefs and produces custom data research for special projects. She also travels around the state to engage communities in data-driven conversations about local issues. Kincaid holds a bachelor's degree in psychology, education, and Spanish from Butler University.



Michele Starkey, Superintendent, Logansport Community School Corp.

Michele Starkey has served as superintendent of Logansport Community School Corp. since 2011. A graduate of Logansport High School, Starkey has spent her entire career in education with the corporation. She began as a teacher at Fairview Elementary School and moved through the ranks from assistant principal at Landis Elementary School to principal at Columbia Elementary School to curriculum director for the corporation before being named superintendent. Starkey received her bachelor's degree from Indiana State University and her master's degree from Indiana Wesleyan University.



Bill Cuppy, Executive Director, Logansport/Cass County Chamber of Commerce

Bill Cuppy has served as executive director of the Logansport/Cass County Chamber of Commerce since 2014. He also serves as president of Cass Logansport Economic Development Organization. Previously, Cuppy worked for Security Federal Savings Bank for 18 years. He received his bachelor's degree in finance and business management from Ball State University. A Logansport native, Cuppy is a member of the Logansport Community School Board.

Gabby Moore, Human Resource Manager, Tyson Foods

Gabby Moore serves as human resource manager for Tyson Foods.



Kim Pearson, Employee Engagement and Wellness Director, Steinberger Construction

Kimberly Pearson is the employee engagement and wellness director at Steinberger Construction Inc. (SCI). Pearson joined SCI in 2015 as the wellness director and added employee engagement to her repertoire in 2016. She also works one-on-one with team members to discuss on-the-job training programs, career paths, and future plans at SCI. Previously, Pearson served as a hospital corpsman in the U.S. Navy, earning a degree in health care support and receiving a certificate in phlebotomy.



Jennifer Pferrer, Executive Director, Wellness Council of Indiana

Jennifer Pferrer joined the Indiana Chamber of Commerce in April 2017 as the executive director of the Wellness Council of Indiana. With more than 20 years of experience in health care, Pferrer understands the impact individual health has on the corporate bottom line and why wellness is critical to corporate and community development. She has led efforts in brand alignment, organizational development, and strategic oversight to local and regional initiatives. Pferrer has significant insights to how consumers engage with the health care system in addition to her fundraising and development background. She is a former executive with the American Diabetes Association and St. Vincent Hospital. Pferrer earned her bachelor's degree from Ball State University.



Linda Webb, Chief Nurse Executive, Pulaski Memorial Hospital

Linda Webb has been a registered nurse for 35 years. Webb currently serves as chief nurse executive for Pulaski Memorial Hospital. She co-chairs the West Central Patient Safety Coalition and is a member of the Indiana Organization of Nurse Executives, American Organization of Nurse Executives, American Nurses Association, Indiana Nurses Association, Indian Rural Health Association, Sigma Theta Tau, Indiana Hospital Association's Council on Quality and Patient Safety, and Pulaski County Drug Free Council. She also is president-elect of the Four County Counseling Center Board of Directors. Webb received her bachelor's degree from Indiana University and her master's degree from Indiana Wesleyan University.



Lyndsey Ball, OB Manager, Pulaski Memorial Hospital

Lyndsey Ball has served as OB manager at Pulaski Memorial Hospital since February 2016. Ball has dedicated most of her nursing career to OB. She is a certified intermediate fetal monitor instructor as well as a certified car seat technician. Ball has helped guide Pulaski Memorial to become the first critical access hospital in Indiana to receive the Baby Friendly designation. In the past, she has taught for Ivy Tech Community College. She is a member of the Pulaski County Child Fatality Review Team. Ball received her master's degree in nursing administration from Indiana University Kokomo.



Karl Nichols, Executive Director, Community Wellness Partners

Karl Nichols has served as executive director of Community Wellness Partners, formerly known as the Saint Joseph County Minority Health Coalition, since 2008. Under Nichols' leadership, the organization's funding has grown from \$200,000 to more than \$3.4 million dollars. He also has served as director of operations at Hope Ministries, program director at the Juvenile Services Program, and career consultant/job developer and readiness coach with the Work One program through Goodwill Industries. He is a proud member of Phi Beta Sigma Fraternity Inc., a board member of Community Forum for Economic Justice, and the March of Dimes liaison to university student groups across the Great Lakes region. Nichols received his bachelor's degree from Wright State University and his master's degree from Florida Metropolitan University.



Thank You Town Hall Partners



A Dedicated Alliance

Indiana is one of the unhealthiest states in the country. The state is ranked 38th in the nation in the overall health of its residents. Indiana also ranks among the bottom in many key health metrics, including drug deaths, infant mortality, and obesity. These poor rankings directly correlate with the health of the state's economy. An unhealthy workforce negatively impacts Indiana's ability to attract quality employers, increases health care costs for everyone, and harms the state's national reputation.

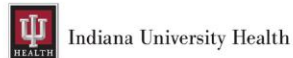
In November 2016, the Indiana Hospital Association, the Indiana Chamber of Commerce, the Indiana State Medical Association, Anthem Blue Cross and Blue Shield in Indiana, and the IU Richard M. Fairbanks School of Public Health at IUPUI came together to launch the Alliance for a Healthier Indiana. Since then, dozens of health care professionals, advocates, and community and business leaders from across the state have joined the Alliance and supported its efforts to improve the health of our state.

Indiana faces many obstacles in its path to improved health. But one obstacle looms largest and must be tackled first: tobacco use. One in five Hoosiers smokes, and tobacco use is the leading cause of preventable death in Indiana. Tobacco use costs Indiana \$7.6 billion annually in increased health care costs, lost productivity, and premature death.

In 2018, the Alliance aims to educate the public, grow grassroots engagement around the state, increase local support for public health initiatives, raise awareness of Indiana's poor health rankings, and share ideas about ways we can all work together to improve Hoosier health. To accomplish these goals, we are embarking on a 2018 State of Our Health Road Show.

We need your help. Our goal is to raise funds in support of the Road Show. The funding will be used to organize, promote, and host the meetings; provide free registration; and provide a copy of the book *Saving Jake: When Addiction Hits Home* to every attendee. By making a financial commitment today and supporting these events, you will help us pave the path to improved Hoosier health.

PRESENTING PARTNERS



ALLIANCE CHAMPIONS



ALLIANCE PARTNERS

TOWN HALL PARTNERS

Ball State University
Beacon Health System, *South Bend*
Bloomington Meadows Hospital
Brentwood Springs, *Evansville*
Boyett Treatment Center, *Evansville*
Columbus Regional Health
Covering Kids & Families of Indiana
Deaconess Health System
Echo Community Health Care, *Evansville*
Four County Counseling Center, *Logansport*
Good Samaritan, *Vincennes*

Franciscan Alliance
Hancock Health, *Greenfield*
Henry Community Health
IHA Midwest District Hospitals
Indiana Rural Health Association
King's Daughters Health, *Madison*
Limestone Health, *Bloomington*
Limestone Health, *Lafayette*
Logansport Memorial Hospital, *Logansport*
Meridian Health Services
North Central Health Services, *Lafayette*

Northwest Indiana Health Disparities Council
Parkview Health
Reid Hospital, *Richmond and Connersville*
Riverview Health, *Noblesville*
Saint Joseph Health System, *South Bend*
Southwestern Behavioral Healthcare, *Evansville*
Steinberger Construction, *Logansport*
Sycamore Springs, *Lafayette*
The Women's Hospital, *Newburgh*
Union Health, *Terre Haute*
Walgreen Co.

Thank you to the Indiana Hospital Association Midwestern District for your support of the Logansport Town Hall: Dukes Memorial Hospital, Four County Counseling Center, Franciscan Health Rensselaer, Indiana University Health White Memorial Hospital, Logansport Memorial Hospital, Pulaski Memorial Hospital, Starke Hospital, and Woodlawn Hospital

Join us! Commit to a #HealthierIndiana and become an Alliance Partner at HealthierIndiana.org/partnerships.