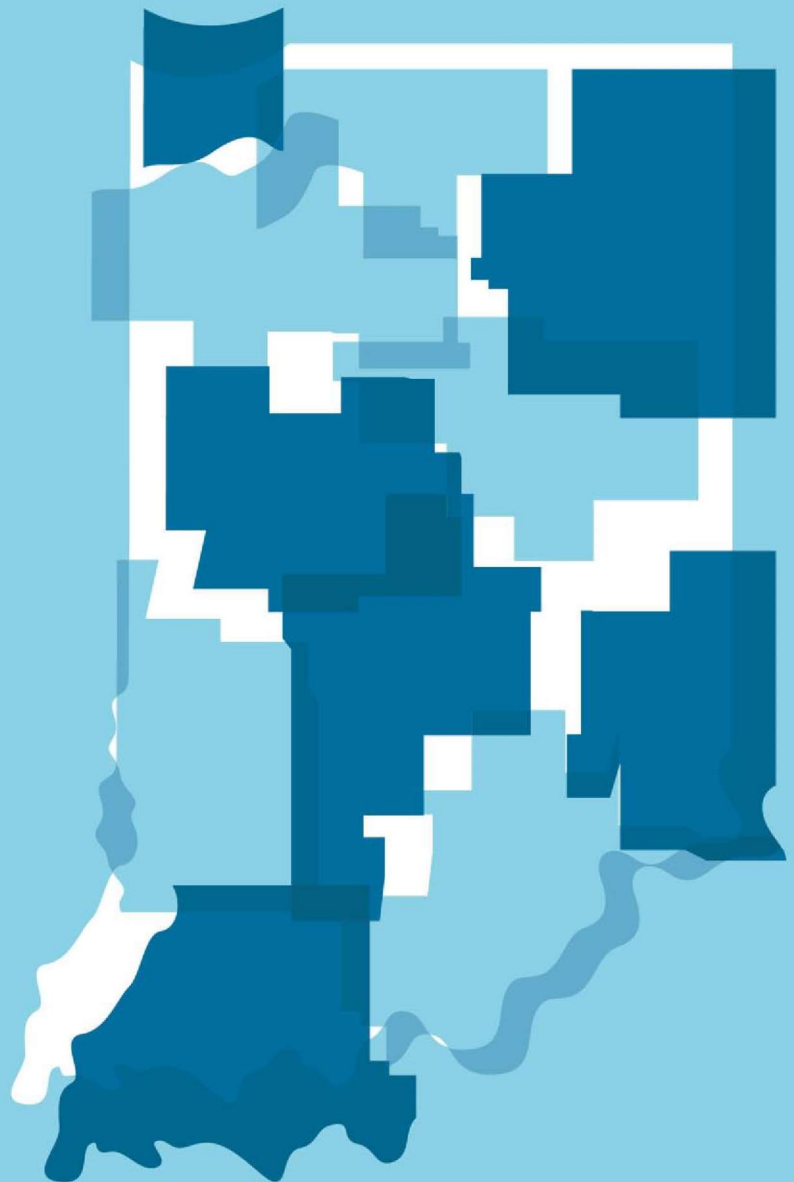


CORPORATE SPONSORSHIP OPPORTUNITIES

2024-2025

Year-Round Benefits Run May 1 – April 30



**Indiana
Hospital
Association**

IHAconnect.org

Why Partner With Us?

- Our corporate sponsors and endorsed business partners gain greater visibility to an audience of c-suite executives and other decision-makers of nearly every Indiana hospital in the state (170+ members).
- As a contributor to the success of IHA, you will build brand awareness through communications that are sent to over 6,000 hospital leaders and employees as well as through our website which has 60,000+ annual visitors.
- Your support helps IHA serve the needs of all Indiana hospitals including 132 Acute Care Facilities; 35 Critical Care Access Hospitals; 23 Health Systems; 15 Free-Standing Psychiatric Hospitals; 10 Community Mental Health Centers; 7 Long-Term Acute Care Hospitals; and 7 Rehabilitation Hospitals.
- Additionally, you will gain member-only access and networking through IHA meetings as well as access to our member directory.



Facebook: 3,000+ followers



Twitter: 2,500+ followers



LinkedIn: 4,300+ followers



Cyrano Video: 20,000+ annual views



E-Newsletters: 6,000+ contacts



Website: 60,000+ visitors



Member Events: 500+ attendees



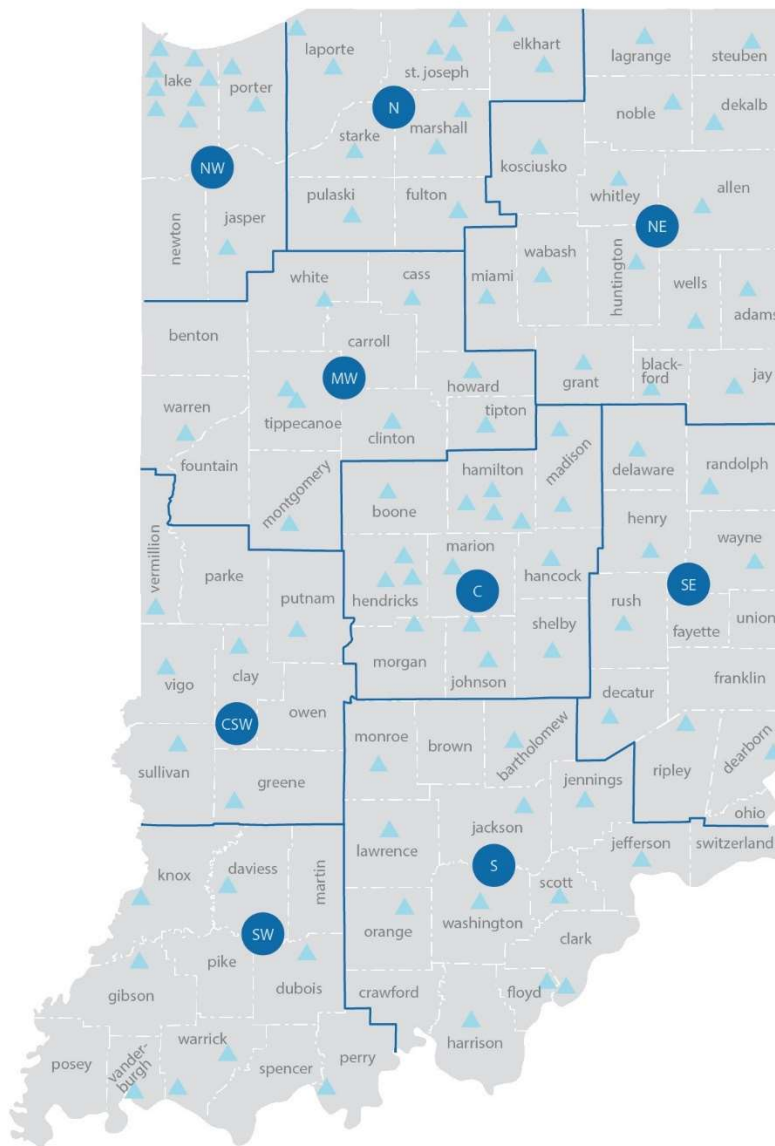
Membership: 170+ healthcare facilities



Championing Health Care in Indiana since 1921.

Our Mission at the Indiana Hospital Association is to provide leadership, representation and services in the common best interest of our members as they promote the improvement of community health status.

IHA Districts and Councils



To facilitate work in various parts of the state, IHA holds meetings in 9 recognized districts and has appointed a president for each.

1. Central: 50 hospitals within a 9-county region
2. Central SW: 9 hospitals within an 8-county region
3. Midwestern: 8 hospitals within an 11-county region
4. Northeastern: 22 hospitals within a 15-county region
5. Northern: 16 hospitals within a 7-county region
6. Northwestern: 13 hospitals within a 4-county region
7. Southeastern: 6 hospitals within a 12-county region
8. Southern: 13 hospitals within a 15-county region
9. Southwestern: 13 hospitals within an 11-county region

To help address various member needs throughout the state, IHA has developed the following work groups.

1. Council on Behavioral Health
2. Council on Finance
3. Council on Government Relations
4. Council on Information Management
5. Council on Quality & Patient Safety
6. Council on Rural Health
7. Council on Workforce Development
8. IHA Solutions Steering Committee

IHA Member Events



IHA Patient Safety Summit – June 20, 2024, at the Renaissance North, Carmel, IN

For more than a decade, IHA's Indiana Patient Safety Center and our 170+ member hospitals have set our sights on making Indiana the safest place in the world to receive care. During the Annual Indiana Patient Safety Summit, approximately 150 to 200 patient safety and quality leaders come together to learn effective strategies and share best practices that will improve patient safety statewide. From CEOs and CNOs to nursing caregivers, case managers and pharmacists, anyone responsible for patient safety and leading change for improvement will engage with one another through this informative and inspiring experience.

IHA Annual Meeting – November 13-14, 2024, at The Westin Indianapolis

Each fall, the IHA Annual Meeting attracts around 300 healthcare executives and other top leaders from all over the state to Downtown Indianapolis. This signature event consistently features a world-class lineup of keynote speakers and industry experts to supplement the thought-provoking conversations among the top healthcare decision-makers in Indiana. The multiple day event features a prominent awards ceremony, an exclusive board dinner, and various breaks to help foster important relationship building and information sharing.

IHA Legal Forum – December 11, 2024, at CRG Event Center, Plainfield, IN

For attorneys and executives charged with understanding the ins and outs of emerging health care laws, it's more important than ever to stay informed. IHA's Legal Forum is a one-day conference designed for hospital attorneys and executives, as well as those interested in legal topics relating to health care and offers insight into a wide range of health care legal issues. IHA is pleased to offer various continuing legal education credits through this prestigious event. Anticipated event attendance is approximately 50 to 75 legal professionals.

IHA Management Institute – Two Cohorts (January and July) at IUPUI Campus, Indianapolis, IN

IHA partnered with the Indiana University School of Public and Environmental Affairs to create the Management Institute. Since its founding in 1982, more than 2,400 hospital managers have graduated from the healthcare-specific program. Corporate sponsors have the option to send company representatives to attend at the IHA Member Rate (\$500 discount).



YEAR-ROUND SPONSORSHIPS

Benefits Run From May 1 Through April 30

Please Select Your Sponsorship Level By **April 15, 2024**

For Questions, Contact Adam Scott at ascott@ihaconnect.org



Corporate Sponsor Levels <i>Benefits Run May, 2024 - April, 2025</i>		Platinum \$25,000	Gold \$12,500	Silver \$8,000	Bronze \$4,000	Supporter \$2,000
		Limit 1	Limit 5	Limit 10	Limit 10	Unlimited
IHA COMMUNICATIONS: YEAR-ROUND BENEFITS	IHA Digital Membership Directory	Full Access; Logo & Description - 1/2 Page	Full Access; Logo Inclusion	Full Access; Logo Inclusion	Full Access; Company Name Listed	Full Access; Company Name Listed
	IHA Website	Logo, Description & Link; Member-Only Access	Logo & Link; Member-Only Access	Logo; Member-Only Access	Listed; Member-Only Access	Listed; Member-Only Access
	Sponsor Appreciation Email Blasts	Logo, Link, & Description on 2 E-Blasts	Logo & Link on 2 E-Blasts	Logo on 2 E-Blasts	Listed on 2 E-Blasts	Listed on 2 E-Blasts
	Discount for IHA Management Institute Registrations	\$500 discount	\$500 discount	\$500 discount	\$500 discount	\$500 discount
	IHA Weekly E-newsletter	Unlimited Subscriptions	Unlimited Subscriptions	Unlimited Subscriptions	Unlimited Subscriptions	Unlimited Subscriptions
	Article Inclusion in IHA Weekly Enewsletter <i>Member Education Purposes Only</i>	4 times / year	3 times / year	2 times / year	1 time / year	
	Social Media Recognition	2 times / year	1 time / year			
	Opportunity to Host Webinar <i>Member Education Purposes Only</i>	2 times / year	1 time / year			
	Opportunity to Present at an IHA Council or District Meeting <i>Member Education Purposes Only</i>	1 time / year				
	Exclusive Invitation to Select IHA Board Events	2 representative				
	Video Message Production <i>Member Education Purposes Only</i>	1 time / year				
	Designated Use of IHA Logo	Yes				

2024 EVENTS: PATIENT SAFETY SUMMIT (6/20); ANNUAL MEETING (11/13-14); LEGAL FORUM (12/11)	Complimentary Event Registrations	Four (4) Full Event Registrations For Each Member Event (\$5,080 value)	Three (3) Full Event Registrations For Each Member Event (\$3,810 value)	Two (2) Full Event Registration For Each Member Event (\$2,540 value)	One (1) Full Event Registration For Each Member Event (\$1,270 value)	N/A
	Option to Purchase IHA Event Registrations at Member Rate	Yes	Yes	Yes	Yes	Yes
	Event Webpages	Logo	Logo	Logo	Listed	Listed
	Onsite Recognition at Events	Logo on Digital Corporate Sponsor Signage & Conference App; Logo on Attendee Table Signs	Logo on Digital Corporate Sponsor Signage & Conference App; Logo on Attendee Table Signs	Logo on Digital Corporate Sponsor Signage & Conference App	Listed on Digital Corporate Sponsor Signage & Conference App	
	Attendee Registration Lists	Advanced Event Reports - Name, Title, Organization	Advanced Event Reports - Name, Title, Organization	Advanced Event Reports - Name, Title, Organization		
	Sponsorship Enhancement	Presenting Sponsor Recognition	Break Sponsor Recognition			
	Tabletop Display At Events	Yes				

Member Event Registration Rates:

Patient Safety Summit (\$125); Annual Meeting (\$895); Legal Forum (\$250)

To express interest in a 2024-25 Corporate Sponsorship, please email Adam Scott at ascott@ihaconnect.org

ADDITIONAL EVENT SPONSORSHIPS



Single Event Sponsorship Opportunities	Patient Safety Summit June 20, 2024	Perinatal Substance Use Conference Sept. 11, 2024	Annual Meeting Nov. 13-14, 2024	Legal Forum Dec. 11, 2024	Event Sponsor Benefits
Exclusive Session Sponsor	\$2,000 (Limit 2)	\$2,500 (Limit 1)	\$5,000 (Limit 5)	Not Applicable	One (1) Comp. Registration With Option to Purchase Additional Registrations at Member Rate Verbal Recognition From Podium Prominent Logo Visibility On-Site and Event Promotions
Lunch Sponsor	\$1,500 (Limit 3)	\$1,500 (Limit 3)	\$4,000 (Limit 3)	\$1,000 (Limit 1)	One (1) Comp. Registration With Option to Purchase Additional Registrations at Member Rate Prominent Logo Visibility On-Site at Correlating Activity and Event Promotions
Breakfast Sponsor	\$1,500 (Limit 3)	Not Applicable	\$4,000 (Limit 3)	\$1,000 (Limit 1)	One (1) Comp. Registration With Option to Purchase Additional Registrations at Member Rate Prominent Logo Visibility On-Site at Correlating Activity and Event Promotions
Reception Sponsor	Annual Meeting Only	Annual Meeting Only	\$4,000 (Limit 3)	Annual Meeting Only	One (1) Comp. Registration With Option to Purchase Additional Registrations at Member Rate Prominent Logo Visibility On-Site at Correlating Activity and Event Promotions
Break / Beverage Sponsor	Reserved for Gold Sponsors	\$1,000 (Limit 2)	Reserved for Gold Sponsors	Reserved for Gold Sponsors	Option to Purchase Event Registrations at Member Rate Prominent Logo Visibility On-Site at Correlating Activity and Event Promotions
Audio / Visual Sponsor	\$500 (Limit 2)	\$500 (Limit 2)	\$2,500 (Limit 2)	\$500 (Limit 2)	Option to Purchase Event Registrations at Member Rate Prominent Logo Visibility On-Site at Correlating Activity and Event Promotions
WiFi Sponsor	\$500 (Limit 1)	\$500 (Limit 1)	\$2,500 (Limit 1)	\$500 (Limit 1)	Option to Purchase Event Registrations at Member Rate Prominent Logo Visibility On-Site at Correlating Activity and Event Promotions
Hand Sanitizer Sponsor	\$500 (Limit 1)	\$500 (Limit 1)	\$2,500 (Limit 1)	\$500 (Limit 1)	Option to Purchase Event Registrations at Member Rate Prominent Logo Visibility On-Site at Correlating Activity and Event Promotions

Member Event Registration Rates:

Patient Safety Summit (\$125); Perinatal Use Conf. (\$50); Annual Meeting (\$895); Legal Forum (\$250)

To express interest in a 2024 Single Event Sponsorship, please email Adam Scott at ascott@ihaconnect.org
Preference will be given to IHA Corporate Sponsors (i.e. Year-Round Supporters)

Thank You To Our 2023-24 Corporate Sponsors



Platinum Sponsor



Diamond Sponsor



Gold Sponsors



Silver Sponsors



Bronze Sponsors

- Design Collaborative
- FORVIS
- Guidon Design
- Indiana Rural Hospital Association
- MedPro Group
- MKM Architecture + Design
- Regenstrief Center for Healthcare Engineering
- Taft

Supporter Sponsors

- CPS
- Fresenius Kabi
- Krieg DeVault
- LABCorp
- Vituity
- Wittkiewer

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